

NEWS RELEASE**Press Contact:**

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For Immediate Release:**SELECTMINDS NAMES MICHAEL M. RICHARDSON
AS CHIEF TECHNOLOGY OFFICER**

Richardson brings more than 25 years of high tech and engineering experience to SelectMinds executive team

NEW YORK – September 23, 2008 – SelectMinds, Inc., the leading provider of corporate social networking solutions, today announced the appointment of Michael M. Richardson as chief technology officer. As CTO, Richardson is responsible for the overall strategic direction of SelectMinds corporate social networking solutions including technology development, deployment and product strategy.

With more than 25 years of high tech and engineering experience, Richardson has served in key executive leadership and CTO posts at many leading edge global technology companies, serving the needs of Global 2000 organizations.

Prior to joining SelectMinds, Richardson served as CTO at Sterling Infosystems, a leading provider of pre-employment screening and human capital management services. While there, he overhauled the company's product vision and global technology strategy, driving the development of an entirely new enterprise technology platform, and related new products. Under Richardson's leadership, Sterling Infosystems was recognized for national Product Technology prowess two years in a row by InfoWorld Magazine, through their Top Ten Technology Project Awards.

Richardson has also held leadership positions at other top technology companies including Smart Systems Technologies Inc, Eventra, InterWorld Corporation, and HP. Richardson is a graduate of the University Of Minnesota Institute Of Technology where he received dual Bachelor degrees in Computer Science and Mechanical Engineering and has more than 18 patents to his credit.

"Michael's technology leadership experience and successful track record at top enterprise software companies brings a new depth and perspective to our development efforts," said Anne Berkowitch, CEO, SelectMinds. "We welcome him to the team and look forward to his contributions as we continue to strengthen and broaden our corporate social networking solution portfolio that delivers value and business results to our clients."



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"I am excited to join SelectMinds and look forward to leading a team of dynamic and talented development professionals," said Richardson. "SelectMinds is well positioned for continued growth and I look forward to being a driving force behind that growth as we continue to strategically build out our solution portfolio and help revolutionize the corporate social networking marketplace."

About SelectMinds

SelectMinds is the leading global provider of secure, corporate social networking solutions. Using the power of Web 2.0, SelectMinds helps organizations build connections among and between groups of employees, alumni, retirees, women, and other constituencies. These powerful connections drive increased knowledge sharing and collaboration, enable strategic talent sourcing, and foster employee development and retention. The result is a higher performing organization with the ability to innovate quickly, increase productivity, and hire and retain key talent. SelectMinds clients consist of leading organizations including JPMorgan Chase, Dow Chemical, Lockheed Martin, BearingPoint, Latham & Watkins, Schlumberger, and Deloitte. For more information, visit www.selectminds.com.

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