

**Press Contact:**

Kate Leeson  
SelectMinds, Inc.  
646-722-6032  
[Kate.Leeson@selectminds.com](mailto:Kate.Leeson@selectminds.com)

**For Immediate Release:****SelectMinds Recognized by AlwaysOn as an AO Global 250 Winner**

*Recognized for game-changing technology and market value*

**NEW YORK, August 6, 2008** – SelectMinds, the leading provider of corporate social networking solutions, today announced that it has been chosen by AlwaysOn as one of the AO Global 250 Winners.

Inclusion in the AO Global 250 signifies major developments in the creation of new business opportunities in the global technology industries. SelectMinds was specially selected by the AlwaysOn editorial team and other industry experts spanning the globe, based on a set of five criteria: innovation, market potential, commercialization, stakeholder value, and media buzz.

SelectMinds and the AlwaysOn Global 250 Top Private Companies were honored at the AlwaysOn & STVP Summit at Stanford University earlier this month. This two-and-a-half day executive event highlighted the significant economic, political and commercial trends disrupting the global technology industries and featured the most innovative companies, eminent technologists, influential investors and journalists in keynote presentations, panel debates and private company CEO showcases.

“The AO Global 250 winners have excelled in key strategic areas in the global technology markets,” said Tony Perkins, founder and CEO of AlwaysOn. “We congratulate them for their success in introducing new tools, services, and platforms that are driving the next phase of innovation and creating real value at an economically uncertain time.”

The AO Global 250 was selected from over hundreds of companies, nominated by a panel of industry experts in the online technology, media, entertainment, enterprise and greentech sectors from around the world.

“We are honored to be recognized by AlwaysOn, particularly for our continued innovation and the value that we’re delivering to our clients,” stated Anne Berkowitch, CEO, SelectMinds. “This recognition is a result of the ongoing commitment of our employees to continually innovate and the business results that our clients are achieving as a result of their corporate social networking initiatives.”

A full list of all the AO Global 250 winners can be found on the AlwaysOn Web site at <http://alwayson.goingon.com/permalink/post/27959>



149 Fifth Avenue 6th Floor  
New York NY 10010  
[www.selectminds.com](http://www.selectminds.com)

T 212 683 2988  
F 212 481 6111

### **About SelectMinds**

SelectMinds is the leading global provider of secure, corporate social networking solutions. Using the power of Web 2.0, SelectMinds helps organizations build connections among and between groups of employees, alumni, retirees, women, and other constituencies. These powerful connections drive increased knowledge sharing and collaboration, enable strategic talent sourcing, and foster employee development and retention. The result is a higher performing organization with the ability to innovate quickly, increase productivity, and hire and retain key talent. SelectMinds clients consist of leading organizations including JPMorgan Chase, Dow Chemical, Lockheed Martin, BearingPoint, Latham & Watkins, Schlumberger, and Deloitte. For more information, visit [www.selectminds.com](http://www.selectminds.com).

### **About AlwaysOn**

AlwaysOn ignited the open-media revolution in early 2003 by being the first media brand to launch a community blog network. In 2004, AlwaysOn continued to lead the industry in innovation by engaging its bloggers in a social network. AlwaysOn is also revolutionizing the media business by applying its open-media principles to its executive event series (Stanford Summit, OnHollywood, OnMedia, GoingGreen, NordicGreen, and Venture Summit East and West) and quarterly print "blogazine". No other media brand has dared to create such open interaction with its readers and event participants.

# # #