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For Immediate Release:**SELECTMINDS ADDS SWISS RE TO GLOBAL CLIENT ROSTER**

*Leading global re-insurer commits to maintaining relationships with former employees
by launching comprehensive corporate alumni social network*

NEW YORK – July 29, 2008 – [SelectMinds, Inc.](#), the leading provider of corporate social networking solutions, today announced the expansion of its [global client roster](#) with the addition of [Swiss Re](#). Based in Zurich, Switzerland, Swiss Re is a leading and highly diversified global re-insurer with 10,000 employees in 30 countries.

SelectMinds will support Swiss Re in the implementation of its first alumni network and will work closely with them to manage the program's ongoing success. Specifically, Swiss Re will implement [SelectMinds AlumniConnect™](#), a corporate social networking solution designed to connect former employees, or corporate alumni, with each other and the organisation.

The Swiss Re alumni network will be available to all former employees of Swiss Re and will contain multiple resources – including a social network engine that connects alumni to each other and Swiss Re, events and news pages, a directory of peers, resource center, and more.

Annabelle Hett, Managing Director, Head Swiss Re Centre for Global Dialogue, said, “Talent management is core to the success of our business and we understand the true benefits of building lifelong relationships with our employees even after they have left the organisation. Our alumni network will allow us to bring our culture online and create a secure, interactive space where former employees can build their personal and professional networks and maintain strong relationships that may have otherwise faded.”

She continued, “We chose to work with SelectMinds based on their successful client relationships with other leading European organisations. We look forward to working with them to launch an alumni network that will deliver value, both to our business and network members.”

“We look forward to working with Swiss Re to help them build a successful and dynamic corporate alumni social network,” said Anne Berkowitch, CEO, SelectMinds. “By staying in touch with alumni through corporate social networks, [SelectMinds clients have successfully leveraged these relationships](#) for new business referrals, market intelligence, candidate referrals, and re-hiring and we look forward to driving these types of benefits for Swiss Re as well.”



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About SelectMinds

SelectMinds is the leading global provider of secure, corporate social networking solutions. Using the power of Web 2.0, SelectMinds helps organisations build connections among and between groups of employees, alumni, retirees, women, and other constituencies. These powerful connections drive increased knowledge sharing and collaboration, enable strategic talent sourcing, and foster employee development and retention. The result is a higher performing organization with the ability to innovate quickly, increase productivity, and hire and retain key talent. SelectMinds clients consist of leading organisations including JPMorgan Chase, Dow Chemical, Lockheed Martin, BearingPoint, Latham & Watkins, Schlumberger, and Deloitte. For more information, visit www.selectminds.com.

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