

NEWS RELEASE**Press Contact:**

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For Immediate Release:**SELECTMINDS APPOINTS ROBERT VAUGHAN
AS EVP OF GLOBAL SALES AND SERVICES**

*Corporate social networking leader strengthens executive team
with the addition of top software executive to help fuel continued growth*

NEW YORK – April 9, 2008 – SelectMinds, Inc., the leading provider of corporate social networking solutions, today announced the appointment of Robert Vaughan as executive vice president, global sales and services. In this role, Vaughan leads SelectMinds' worldwide field and sales operations and the company's value-added client services division.

A seasoned software executive, Vaughan brings more than 20 years of sales, services and marketing management experience, having led several noted organizations through significant periods of growth.

Prior to joining SelectMinds, Vaughan was vice president, worldwide business development with Performance Assessment Network (*pan*), a human capital management solutions provider of online testing and assessments. Prior to *pan*, Vaughan served as vice president, sales and field marketing at Taleo, a leading provider of talent management solutions. Under his leadership, Taleo experienced significant growth, with revenues more than doubling each year.

Vaughan also held top sales and services positions with market leaders Cisco Systems and EDS. He also spent seven years at Parametric Technology Corporation, where he helped grow and scale operations from \$70 million to \$1 billion in annual revenues. Vaughan is a graduate of Western Michigan University where he earned a Bachelor of Science degree in Business Communications.

"We are pleased to welcome Rob to the SelectMinds executive team," said Anne Berkowitch, CEO, SelectMinds. "His experience in significantly growing organizations and delivering exceptional results to clients across multiple industries will be an invaluable asset to our business. We are confident that Rob's expertise will have a significant impact on our growth as we continue to lead the market and drive value across our client base through our corporate social networking solutions."

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"While conducting my due diligence, it was clear from speaking with industry experts and clients, that innovation, product excellence and customer service have long been SelectMinds hallmarks, and I'm excited to be part of this team," said Vaughan. "The explosive adoption of enterprise Web 2.0 and corporate social networking technologies represents an incredible opportunity for SelectMinds and I look forward to helping the company exploit this growth and continue to deliver exponential value to clients."

About SelectMinds

SelectMinds is the leading global provider of secure, corporate social networking solutions. Using the power of Web 2.0, SelectMinds helps organizations build connections among and between groups of employees, alumni, retirees, women, and other constituencies. These powerful connections drive increased knowledge sharing and collaboration, enable strategic talent sourcing, and foster employee development and retention. The result is a higher performing organization with the ability to innovate quickly, increase productivity, and hire and retain key talent. SelectMinds clients consist of leading organizations including JPMorgan Chase, Dow Chemical, Lockheed Martin, BearingPoint, Latham & Watkins, Schlumberger, and Deloitte. For more information, visit www.selectminds.com.

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