

Press Contact:

Kate Lukach, SelectMinds
646-722-6032, Twitter: @katelukach
Kate.Lukach@selectminds.com

For Immediate Release:

SelectMinds Named “Cool Vendor” by Leading Analyst Firm in High Performance Workplace Report

Vendors selected for the “Cool Vendor report” are innovative, impactful and intriguing

NEW YORK – March 24, 2009 – [SelectMinds, Inc.](http://www.selectminds.com), the leading provider of corporate social networking solutions, today announced it was included in the list of “2009 Cool Vendors in the High-Performance Workplace¹” report by leading analyst firm, Gartner, Inc. SelectMinds was one of four organizations covered in the report.

According to Gartner, cool vendors in the high-performance workplace “support the self-provisioning knowledge worker in a quest for better information (and better performance) through Web content integration, process analytics, and social networking.”

According to Gartner, a cool vendor is a company that offers technologies or solutions that are innovative, impactful and intriguing. The report stated, "Social software technologies enable alumni and employees to stay connected. These connections can lead to lower cost recruitment, improved on and off boarding and better collaboration."

Anne Berkowitch, CEO, SelectMinds said, “We are pleased to be recognized as a Cool Vendor in the High Performance Workplace report. In my opinion, this recognition is affirmation that our solutions are not just the next wave of “social software,” but rather enterprise solutions that empower leaders across the organization to reap the benefits of building lifelong relationships with current and former employees. Forward thinking companies that embrace corporate social networking as an enterprise strategy will truly become successful, high performing organizations.”

The complete “Cool Vendors in the High-Performance Workplace, 2009” report is available to Gartner clients at www.gartner.com.

About SelectMinds

SelectMinds is the leading global provider of secure, corporate social networking solutions. Using the power of Web 2.0, SelectMinds helps organizations build connections among and between groups of employees, alumni, retirees, women, and other constituencies. These powerful connections drive increased knowledge sharing and collaboration, enable strategic talent sourcing, and foster employee development and retention. The result is a higher performing organization with the ability to innovate quickly, increase productivity, and hire and retain key talent. SelectMinds clients consist of leading organizations including J.P. Morgan,

¹ Gartner “Cool Vendors in the High Performance Workplace, 2009” by Toby Bell, Matthew W. Cain, Michele Cantara, and Thomas Otter, 13 March 2009.



149 Fifth Avenue 6th Floor
New York NY 10010

T 212 683 2988
F 212 481 6111

www.selectminds.com

Dow Chemical, Lockheed Martin, Latham & Watkins, Schlumberger, and Deloitte. For more information, visit www.selectminds.com.

About Gartner's Cool Vendors Selection Process

Gartner's listing does not constitute an exhaustive list of vendors in any given technology area, but rather is designed to highlight interesting, new and innovative vendors, products and services. Gartner disclaims all warranties, expressed or implied, with respect to this research, including any warranties of merchantability or fitness of a particular purpose.

Gartner defines a cool vendor as a company that offers technologies or solutions that are: Innovative, enable users to do things they couldn't do before; Impactful, have, or will have, business impact (not just technology for the sake of technology); Intriguing, have caught Gartner's interest or curiosity in approximately the past six months.

###