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For Immediate Release:**SELECTMINDS AND TMP WORLDWIDE
ANNOUNCE STRATEGIC PARTNERSHIP**

NEW YORK – March 4, 2008 – SelectMinds, Inc., the leading provider of Corporate Social Networking (CSN) solutions, today announced a partnership with TMP Worldwide, the largest independent firm focusing on recruitment advertising and communications.

As the competition for top talent increases, organizations need new and innovative ways to communicate with, recruit, and retain top talent. TMP's interactive solutions for recruitment and employment branding combined with SelectMinds' solutions, helps organizations expand their existing recruitment and talent strategies, more effectively communicate with prospective and current employees, and better connect and engage these constituencies through social networking technology.

SelectMinds EVP of Sales Susan Van Klink said, "We are pleased to welcome TMP to our partner ecosystem. This partnership provides the unique combination of our cutting-edge corporate social networking solutions with TMP's leading interactive solutions for recruitment and employment branding. As demand for our solutions continues, we remain committed to partnering with innovative organizations that enhance communication, collaboration and branding for our clients."

"Our relationship with SelectMinds further enhances TMP's ability to leverage social networking technology in recruiting top talent", stated Kurt Dunn, VP of Strategic Partnerships at TMP Worldwide. "Between mobile marketing, virtual job fairs, technology advances and corporate social networking, the recruiting landscape has really evolved and we want to stay at the forefront of that change. Our partnership with SelectMinds is helping us do just that."

About SelectMinds

SelectMinds is the leading global provider of secure, on demand Corporate Social Networking solutions. Using the power of Web 2.0, SelectMinds helps organizations build connections among and between groups of employees, women, alumni, retirees, and other constituencies. These powerful connections drive increased knowledge sharing and collaboration, enable strategic talent sourcing, and foster employee development and retention. The result is a higher performing organization with the ability to innovate quickly, increase productivity and hire and retain key talent. SelectMinds clients include more than 60 leading organizations including JPMorgan Chase, The Dow Chemical Company, Lockheed Martin, Latham & Watkins, Schlumberger and Deloitte. For more information, visit www.selectminds.com.



About TMP Worldwide

TMP Worldwide Advertising & Communications, LLC (www.tmp.com) is North America's largest independent recruitment advertising agency and the only recruitment advertising agency recognized among the top U.S. Interactive agencies. TMP is a single source for companies to communicate their employment offerings in order to recruit and retain the best talent. Through online and traditional communications, ROI campaign management services, creative and brand management, diversity enrichment, and media planning, TMP delivers Solutions with an Interactive Edge, achieving industry-specific results across virtually every sector in business and government. Headquartered in New York City with offices throughout North America, Europe and Asia and affiliates around the globe, TMP continues to set the standard for measurable and cost-effective HR communications. TMP was formerly a division of Monster Worldwide, becoming an independent company in 2006.

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