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For Immediate Release:

SelectMinds Kicks Off Global Seminar Series on Corporate Social Networking in a Down Economy

SelectMinds CEO hosts in- person seminars to discuss the financial and business benefits of connecting current and former employees through corporate social networking technology

NEW YORK – February 3, 2009 – [SelectMinds, Inc.](#), the leading provider of corporate social networking (CSN) solutions, today announced a four-city, global seminar series to educate business leaders on the benefits of corporate social networking in a down economy. The SelectMinds Global Seminar Series kicks off on [Wednesday, February 4 in Minneapolis, MN](#), with additional seminars scheduled for Dallas, TX, New York, NY and London, England.

Current market conditions place an unprecedented importance on maintaining relationships with current and former employees. Organizations who are being forced to let go of good talent, or concerned about cutting costs, should attend to learn how corporate social networking can help build business critical networks of current and former employees that will drive bottom line value and cost savings. Networks of former, talented employees are highly qualified talent pools from which to recruit once the economy turns and companies are faced with staffing up again.

The SelectMinds Global Seminar Series will educate business leaders on the benefits and cost savings associated with corporate social networks, and will arm attendees with the research, real world examples and case studies, and tools to help make the business case for their own social networking initiative.

SelectMinds Global Seminar Series Dates and Locations:

- Wednesday, February 4, 2009: Minneapolis, MN
- Wednesday, March 25, 2009: Dallas, TX
- Tuesday, April 28, 2009: London, England
- TBA, May 2009: New York, NY

To register for one of the free seminars, click [here](#), or contact the SelectMinds Events Team at info@selectminds.com.

About SelectMinds

SelectMinds is the leading global provider of secure, corporate social networking solutions. Using the power of Web 2.0, SelectMinds helps organizations build connections among and between groups of employees, alumni, retirees, women, and other constituencies. These powerful connections drive increased knowledge sharing and collaboration, enable strategic talent sourcing, and foster employee development and retention. The result is a higher performing organization with the ability to innovate quickly, increase productivity, and hire and retain key talent. SelectMinds clients consist of leading organizations including J.P. Morgan, Dow Chemical, Lockheed Martin, Latham & Watkins, Schlumberger, and Deloitte. For more information, visit www.selectminds.com.