

MEDIA ALERT**For Immediate Release:**

January 28, 2008

SelectMinds Presents at the 2008 Onboarding Talent Conference

WHO: Diane Pardee, chief marketing officer of SelectMinds, a leading global provider of Corporate Social Networking solutions, will address conference attendees during a session titled, "Social Networking Strategies for Onboarding Talent."

As CMO, Pardee manages the SelectMinds brand, image, go-to-market strategy, communications and product marketing. Pardee also works closely with SelectMinds clients to benchmark, document and promote the success of their corporate social networking programs, including increases in productivity, retention and new business.

WHAT: Produced by the International Quality and Productivity Center (IQPC), this all-new conference presents candid analysis and award winning ideas on how to use onboarding to engage employees in their own career development the day they start with the company.

During her session, Pardee will discuss how Corporate Social Networking technology can help new employees connect with their personal network, learn the corporate culture and gain knowledge important to their success. Pardee will discuss how using Corporate Social Networks for onboarding helps new hires build strong relationships with colleagues from the onset, making them feel more connected to the workforce resulting in decreased turnover, shortened time to contribution and greater satisfaction.

WHERE: Omni Hotel, CNN Center
Atlanta, GA

WHEN: Tuesday, January 29, 2008; 3:30pm ET
For more information or to register, click [here](#).

About SelectMinds

SelectMinds is the leading global provider of secure, Corporate Social Networking solutions. Using the power of Web 2.0, SelectMinds helps organizations build connections among and between groups of employees, women, alumni, retirees and other constituencies. These powerful connections drive increased knowledge sharing and collaboration, enable strategic talent sourcing, and foster employee development and retention. The result is a higher performing organization with the ability to innovate quickly, increase productivity, and hire and retain key talent. SelectMinds clients include more than 60 leading organizations including JPMorgan Chase, The Dow Chemical Company, Lockheed Martin, Latham & Watkins, Schlumberger, and Deloitte. For more information, visit www.selectminds.com.

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