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**For Immediate Release:****Jack McClunn Joins SelectMinds as Chief Financial Officer**

*With 20 years experience, McClunn appointed to manage global finance operations as SelectMinds continues to build out executive team*

**NEW YORK – January 21, 2009** – SelectMinds, Inc., the leading provider of corporate social networking solutions, today announced the appointment of Jack McClunn as chief financial officer. McClunn brings significant executive leadership, and 20 years of accounting, finance and operations experience to the SelectMinds executive team.

Prior to SelectMinds, McClunn served as CFO of SpaFinder, a 360-degree media company dedicated to connecting people and providers in the global well-being marketplace. While there, McClunn saw the company through revenue growth of over 700 percent, strategic acquisitions, and SpaFinder's international expansion into Europe and Japan.

McClunn also served as founder and the director of finance of ePresence, Inc., a technology consulting and software development firm. During his eight years at ePresence, McClunn oversaw all financial operations, helping to grow the business and see it through a successful acquisition by Banyan Systems. McClunn then served as vice president of finance of the web solutions business unit of the consolidated and NASDAQ listed company for several years.

McClunn is a licensed Certified Public Accountant, serves on the Boards of several companies and charitable organizations, and is a Paul Harris Fellow of Rotary International. He received his B.S degree from La Salle University, an M.A degree from Monmouth University, and has attended Harvard Business School Executive Education programs. McClunn is also a member of the accounting faculty at the University of Phoenix where he teaches managerial accounting.

"I am pleased to welcome Jack to our executive team and look forward to his contributions as we continue to grow and scale our financial operations," said Anne Berkowitch, CEO, SelectMinds. "Jack's extensive accounting, finance and operations expertise, along with his entrepreneurial spirit, make him uniquely qualified to help us expand our position as an industry leader."

"Corporate social networking is a dynamic market with significant growth potential," said McClunn. "With year-over-year double digit growth and software as a service recurring revenue model, SelectMinds is well positioned for continued success. I am excited to join the SelectMinds team to help contribute to its continued growth and financial success."



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### **About SelectMinds**

SelectMinds is the leading global provider of secure, corporate social networking solutions. Using the power of Web 2.0, SelectMinds helps organizations build connections among and between groups of employees, alumni, retirees, women, and other constituencies. These powerful connections drive increased knowledge sharing and collaboration, enable strategic talent sourcing, and foster employee development and retention. The result is a higher performing organization with the ability to innovate quickly, increase productivity, and hire and retain key talent. SelectMinds clients consist of leading organizations including J.P. Morgan, Dow Chemical, Lockheed Martin, Latham & Watkins, Schlumberger, and Deloitte. For more information, visit [www.selectminds.com](http://www.selectminds.com).

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