

Press Contact:

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For Immediate Release:**NEW SELECTMINDS PROFESSIONAL EDITION CORPORATE
SOCIAL NETWORKING SOLUTION HITS THE MARKET**

Solution allows organizations of all sizes to quickly and easily create, configure and deploy small to mid-sized social networks while keeping costs to a minimum

NEW YORK – January 13, 2009 – SelectMinds, Inc., the leading provider of corporate social networking solutions, today introduced its newest solution, SelectMinds Professional Edition.

Available immediately, SelectMinds Professional Edition allows organizations from the Fortune 1000 to small businesses to quickly and easily launch a corporate social network, enabling communication, innovation, and improved engagement across specific affinity groups (i.e. divisional employees, interns, retirees, small alumni populations, etc).

For Fortune 1000 organizations looking to get started with corporate social networking by launching a focused solution for an initial group, or for small to mid-sized organizations wanting to tap the power of a business social network of their own, SelectMinds Professional Edition is the ideal choice to get up and running fast on a limited budget – while laying the foundation for flexible expansion down the road. By keeping configurations simple, deployment times and costs are kept to a minimum.

Anne Berkowitch, CEO, SelectMinds, commented, “Current market conditions have placed an unprecedented importance on maintaining relationships with current and former employees, particularly as organizations are facing reductions in staff and increasing productivity expectations. Connecting current and former employees through corporate social networks is no longer a luxury but a critical business imperative. Those organizations who embrace it now will find themselves ahead of the curve once the markets recover.”

“In response to the economic situation and continued market demand, SelectMinds Professional Edition was developed to empower organizations of any size to easily and quickly launch their own business social network, realizing immediate benefits for a small investment,” said Michael M. Richardson, CTO, SelectMinds. “SelectMinds Professional Edition clients have the confidence of our nine years of industry experience along with our market leading best practices in business social networking which we’ve strategically built into this solution; it’s simply unmatched in today’s market.”

To learn more and see a demo of SelectMinds Professional Edition, join us on Wednesday, January 21 at 2:00 pm EST. To register, click [here](#). Visit www.selectminds.com or contact a SelectMinds representative at +1 (646) 233-3986 for more information.



About SelectMinds

SelectMinds is the leading global provider of secure, corporate social networking solutions. Using the power of Web 2.0, SelectMinds helps organizations build connections and relationships among and between groups of employees, alumni, retirees, women, and other constituencies. These powerful relationships drive increased knowledge sharing and collaboration, enable strategic talent sourcing, and foster employee development and retention. The result is a higher performing organization with the ability to innovate quickly, increase productivity, and hire and retain key talent. SelectMinds clients consist of leading organizations including J.P. Morgan, Dow Chemical, Lockheed Martin, Latham & Watkins, Schlumberger, and Deloitte. For more information, visit www.selectminds.com.

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